Bay Area Local Jurisdictions
Parking Technology Roundtable

Dec. 8, 2014

Agenda

Description	Person	Agency	Contact info
Welcome, Overview	Valerie Knepper	MTC	
MTC's Regional Parking Initiative and VPP Parking Pricing Regional Analysis Project	Valerie Knepper	MTC	vknepper@mtc.ca.gov
SFpark: overview, technical lessons learned and next steps	Lauren Mattern	SFMTA	Lauren.Mattern@sfmta.com
Q&A			
Questions to ask before purchasing technology, interdepartmental coordination and what to expect using the technology	Mark Evanoff	Union City	MarkE@ci.union-city.ca.us
How we realized we needed new technology – and how we determined what we needed	Tiffany Chew	Mt. View	Tiffany.Chew@mountainview.gov
GoBerkeley: Using occupancy & length-of-stay data to set price/time restrictions, target occupancy & turnover, data collection automation	Andrew Heidel	Berkeley	aheidel@ci.berkeley.ca.us
Using LPR technology, integrated parking management systems, system design and MLPR/FLPR	Jennifer Auletta, Reh-Lin Chen	San Leandro	RChen@sanleandro.org jauletta@sanleandro.org
Q&A			
Lunch			
How information technologies can be incorporated in policy decisions and land use development, communications	Jennifer West	Transform	jwest@transformca.org
Using simple technology to communicate space availability to the public	Robert Franklin	BART	BFrankl@bart.gov
Use of Clipper for parking, SFMTA Parking Garage pilot, future options	Brian Gephardt	MTC	BGebhardt@mtc.ca.gov
Q&A			
Closing: • Evaluation –what has been of most value for you ? • What to pursue / next steps? 　○ Vendor workshop? 　○ Comment forum? 　○ More tech transfer? • Other ?	Valerie Knepper	MTC	